

MASSOCARE IPM

DESCRIPTION

MASSOCARE IPM is an oil component with low fatty character and high spreadibility.

INCI NAME

Isopropyl Myristate



PRODUCT SUMMARY

- **Physical appearance:** Colourless liquid
- **Function:** Emollient, solubiliser
- **Applications:** All purpose skin & hair care and make-up formulations
- **Use Level:** from 1% on

FEATURES & BENEFITS

- MASSOCARE IPM is a **medium-polar** oil
- Excellent **spreading** and **moisturising** emollient, imparting a **soft, silky, velvety feel**
- Easily absorbed, it leaves the skin **smooth**, without greasiness and with improved **suppleness** and **flexibility**
- Forms a non-occlusive barrier on the skin, **decreasing the TEWL** while letting it breath
- Offers **good solubilising properties** for lipid-soluble additives
- Compatible with **sunscreen components**
- **Synthetic** origin

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